

OOM 180

Intro to News Technology

CONTACT

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OFFICE HOURS

Fell 54
Monday: 10:30-12, 3-4
Wednesday: 10:30-12, 3-4

CLASS TIME

Tuesday & Thursday
9:35-10:50
Fell 108

CLASS MATERIALS

Reading Materials available on ReggieNet (labeled in schedule with ReggieNet resources folder title)
Phone/tablet with camera and internet connectivity

COURSE OVERVIEW

This course provides students with basic experience in the use of multimedia technologies for news gathering and presentation.

COURSE OBJECTIVES

Understand the importance of convergence technology in 21st century journalism
Design and create an effective blog
Capture and edit audio reports
Take creative and effective news photographs
Create and edit dynamic video
Understand and implement basic web design

GRADES

The grading scale is a standard ten percentage point scale:
90-100%=A, 80-89%=B, 70-79%=C, 60-69%=D, below 60%=F

In this course, simply doing an assignment does not result in an A. Failure to follow directions or meet criteria will result in a loss of points. Students should note the definition of each letter grade:

- A is reserved for work that is exceptional
- B is reserved for work that is above average
- C is reserved for work that meets criteria
- D is reserved for work that is below average
- F is reserved for work that is failing/late/not

Syllabus Quiz	10
Show & Tells (x2)	30
Web/Blog Story	100
Midterm Exam	100
Audio Story	75
Video Story	75
Look-Live	50
Website Portfolio	60
Final Exam	100
Participation (activities & civility)	100
TOTAL	700

**Assignments and points subject to change*

ASSESSMENT

Show and Tells

Students will bring examples of current topics to class to share with everyone and present what they are sharing.

Web/Blog Story

Students will create a website and create a journalistic blog on that site.

Audio Story

Students will record and edit an audio story with required components and post this story on their website.

Video Story

Students will shoot and edit a video story with required components and post this story on their website.

Look-Live

Students will create a live shot video that is not edited and would be appropriate for a live social media or broadcast story.

Tests and Quizzes

There will be a midterm and final exam. If necessary there will be quizzes throughout the semester on the course content.

COURSE POLICIES

Special Needs.

Any student needing to arrange a reasonable accommodation for a documented disability and/or medical/mental health condition should contact Student Access and Accommodation Services at 350 Fell Hall, (309) 438-5853, or visit the website at StudentAccess.IllinoisState.edu.

Mental Health Resources.

Life at college can get very complicated. According to recent research, nearly 40% of college students are at-risk for developing generalized anxiety disorder and are less likely to seek help for it compared to other mental health issues. Students also sometimes feel overwhelmed, lost, experience depression, and struggle with relationship difficulties or diminished self-esteem. However, many of these issues can be effectively addressed with a little help. Student Counseling Services (SCS) helps students cope with difficult emotions and life stressors. Student Counseling Services is staffed by experienced, professional psychologists and counselors, who are attuned to the needs of college students. The services are FREE and completely confidential. Find out more at Counseling.IllinoisState.edu or by calling (309) 438-3655.

Illinois State University Bereavement Policy.

If a student experiences a death of an immediate family member or relative as defined below, the student will be excused from class for funeral leave, subsequent bereavement, and/or travel considerations. The student will provide appropriate documentation and arrange to complete missed classroom work as soon as possible according to the process outlined below.

Upon notification of the absence and proper documentation, each faculty member shall excuse the student from class according to this policy and provide an opportunity to complete missed exams, quizzes, and other required work. Ultimately, the student is responsible for all material covered in class and must work with each individual professor as soon as they return to complete any required work. Details can be found at the following website: <http://policy.illinoisstate.edu/students/2-1-27.shtml>

Attendance & Participation

Students will be expected to attend class. Attendance will be taken each day. It is not possible to participate in our class discussions if you are not present. Each student is expected to have all assignments and reading completed before coming to class. I expect you to read the assigned material and come to class ready to discuss the content, taking notes would be beneficial to you. If I notice that many are not prepared for in-class discussions, we will begin each class with quizzes on the readings.

ASSIGNMENT FORMAT

Your Name

Date

COM 180

Title of Assignment

All typed assignments for this class must be in Times New Roman, 12-point font, and double spaced. All headings must be on the LEFT side of the page. Every assignment should have one-inch margins. Headings should contain your name, the date, your character, and the title of the assignment. No other information should be included in your heading. Points will be deducted for failure to follow the proper formatting. Please be sure to take into account the proper spacing after paragraphs and periods. Please proofread your work carefully for spelling or grammatical errors. Also, be sure to staple all printed assignments consisting of two or more pages, points will be removed if the assignment is not stapled.

COURSE SCHEDULE

At any point throughout the duration of this course I reserve the right to change the syllabus details. Of course, I will inform you of these changes.

Week	Date	Day	Readings	Material Covered	Assignment Due
1	8/20	T		Intro to Course	
	8/22	R		News Tech Show & Tell	Syllabus Quiz News Content to Share
2	8/27	T	1	Media Convergence	
	8/29	R	2	Gatekeeping	
3	9/3	T	3	Visual Ethics	
	9/5	R		Consumer Technology	
4	9/10	T		Websites	
	9/12	R		Create Your Website	
5	9/17	T		Blogging	
	9/19	R		Photography Assign Web/Blog Project	
6	9/24	T	4	Identifying Fake News	
	9/26	R		Workshop Day	Web/Blog Story
7	10/1	T		Fake News Show & Tell	Fake News to Share
	10/3	R	5	Social Media	
8	10/8	T	6	Social Media Impacts	
	10/10	R		Midterm Review	
9	10/15	T		MIDTERM	
	10/17	R		Using Social Media	
10	10/22	T		Audio (recording)	
	10/24	R		Audio (editing)	
11	10/29	T		Workshop Day	Audio Story
	10/31	R		Video (shooting)	
12	11/5	T		Video (shooting)	
	11/7	R		Video (editing)	
13	11/12	T		Workshop Day	Video Story
	11/14	R		Assign Final Website Portfolio	
14	11/19	T		Live Shots	
	11/21	R		Record Look-Lives	Look-Live Video
15	11/26	T		THANKSGIVING	
	11/28	R		BREAK	
16	12/3	T		Workshop Day	Final Website
	12/5	R		Final Exam Review	